

Message Text

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PAGE 01 BOGOTA 05322 181812Z

60

ACTION ARA-20

INFO OCT-01 ISO-00 AGR-20 EB-11 SCCT-02 IO-14 SP-03 AID-20

NSC-07 RSC-01 CIEP-02 TRSE-00 SS-20 STR-08 OMB-01

CEA-02 CIAE-00 DODE-00 PM-07 H-03 INR-10 L-03 NSAE-00

PA-04 PRS-01 USIA-15 COME-00 DRC-01 OPR-02 /178 W

----- 066380

R 181741Z JUN 74

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 3308

INFO AMEMBASSY BRASILIA

AMEMBASSY GUATEMALA CITY

AMCONSUL GUAYAQUIL

AMEMBASSY MANAGUA

AMEMBASSY PANAMA CITY

AMEMBASSY QUITO

AMEMBASSY SAN JOSE

AMEMBASSY SAN SALVADOR

AMEMBASSY TEGUCIGALPA

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E O 11652 NA

TAGS EAGR CO

SUBJ: BANAS EXPORT TAX

REF BOGOTA 4958

1. UNITED BRANDS REPS (PARA 3 REFTTEL) WERE SUCCESSFUL IN THEIR EFFORTS PERSUADE AGRICULTURE MINISTER TO PERMIT CO NEGOTIATE SPLIT PESO PROCEEDS OF 40 CENT INCREASE IN "REINTEGRO" DIRECTLY WITH GROWERS.

2. NEGOTIATIONS WITH GROWERS STILL UNDERWAY IN TURBO ON CARIBBEAN COAST. COMPANY'S OPENING PROPOSAL WAS 50-50 SPLIT BUT HAS NOW INCREASED OFFER TO 25 CENTS FOR GROWER AND 15 FOR CO. UNITED BRANDS
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BOGOTA REP SAID THAT TELEPHONE REPORTS FROM COAST INDICATE

PRODUCERS MAY ACCEPT. HE OPTIMISTIC SATISFACTORY ARRANGEMENT CAN
BE WORKED OUT.

3. CO REPS NOT CERTAIN OF EVENTUAL IMPACT ON PRICE TO CONSUMER.
THEY NATURALLY HOPE TO RECOUP ANYTHING PAID TO PRODUCERS THROUGH
HIGHER PRICE BUT POINT OUT THIS MAY BE DIFFICULT UNDER PRESENT
COMPETITIVE CONDITIONS WITH STANDARD FRUIT AND DEL MONTE.
THEY STATE THAT RECENT LARGE SALES BY STANDARD FROM ECUADOR
DROPPED U S PRICE FROM \$5.20 TO \$2.80 PER BOX. VAKY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CUSTOMS DUTIES, AGRICULTURAL PRODUCTION, GOVERNMENT REVENUES, BUSINESS FIRMS, PRICES
Control Number: n/a
Copy: SINGLE
Draft Date: 18 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: WorrelSW
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BOGOTA05322
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740158-1153
From: BOGOTA
Handling Restrictions: n/a
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ISecure: 1
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: BOGOTA 4958
Review Action: RELEASED, APPROVED
Review Authority: WorrelSW
Review Comment: n/a
Review Content Flags:
Review Date: 10 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 SEP 2002 by cunninfx>; APPROVED <19 FEB 2003 by WorrelSW>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BANAS EXPORT TAX
TAGS: EAGR, CO
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005